



# OUR SERVICES: MARKET INTELLIGENCE

## KNOW YOUR MARKET, KNOW YOUR COMPETITION, KNOW YOUR COMPANY

You ask the question; we find the answer.

Endaba's international Market Intelligence service helps cut through the noise, providing you with intelligence that matters to you, centring on trends, people, efficiency, knowledge and performance in your market. It is limitless, progressive and solutions driven, enabling you to make better-informed strategic decisions minimising risk, based on knowledge and analytics.

You and your company are unique. Whatever your business challenge, through our advanced, informed and unbiased filtering, we create fully bespoke, unique solutions.

We take the time to understand your needs and provide you with in-depth data, insights and we analyse, interpret and advise you on how to effectively use it to create meaningful, measurable conclusions.

We know exactly where to look, who to speak with and what questions to ask to source the intelligence that will make all the difference to your business. Our guidance stimulates innovation and growth, with proven results.

Market Intelligence includes, but is not limited to, the following solutions:

- Best-in-class analysis:
  - Reward and recognition
  - Structure and decision-making
  - Culture, values and behaviour
  - Organisational design and structure
  - Leadership trends
  - Omnichannel strategy
- People due-diligence for Mergers & Acquisitions
- Digital and social analysis
- External talent pipeline
- High-potential talent
- Bench strength
- Succession planning
- Geographic and global expansion
- Function expertise
- Employer brand and corporate reputation
- Digital transformation

## CASE STUDIES

We have advised a luxury womenswear fashion house on restructuring its marketing department; supported the development of a five-year strategy for a global restaurant business; and helped phase an external, pan-European, talent pipeline for a large European retailer.

Endaba's innovative approach to intelligently combining Market Intelligence, Executive Search and Leadership Development offering a fully integrated service proposition puts us in a unique position to enable you to truly become 'best-in-class'.

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